

Corporate Sponsorship Program

The Baltimore-Washington Section was established in 1950 at the time SWE was founded. Our membership consists of around 800 women in the DC Metro area (spanning from Baltimore, MD to Warrenton, VA) with diverse backgrounds and in all stages of their careers. We are a 503(c)(3) organization that is entirely run by local volunteers who are passionate about SWE's mission.

Why partner with SWE-BWS (local section)?

- Support the development and growth of female* engineers *in the DC Metro Area*
- Inspire local K-12 students to seek engineering as a career opportunity through our many local outreach events, including science fairs and engineering week
- Provide networking opportunities to local professional and collegiate female* engineers through professional development and social events
- Recruit from a talented group of local female* engineers

How will we use these funds?

- Directly impacting local girls* through the participation of SWE members as “Organization Judges” in 6-8 local science fairs each spring. SWE-BWS gives approximately 12 awards per science fair to encourage middle and high school students identifying as female* to pursue engineering.
 - 6 Promising Engineer Awards: Certificate and \$25 Amazon gift card
 - 6 Outstanding Engineer Awards: Certificate and \$50 Amazon gift card
- Leading and/or participating in other local K-12 outreach opportunities,[‡] which may include:
 - SWE-BWS Booth at the Engineering Week Event at the National Building Museum (Washington, DC)
 - USA Science & Engineering Festival (Washington, DC)
 - Girl Scouts STEM events and partnerships
 - Regional Rube Goldberg Machine Contest®
- Partnering in mentoring and networking events with local Collegiate SWE Sections
- Hiring speakers for Professional Development events and arranging group activities / tours

Ways to Get Involved

- Become a SWE-BWS local sponsor at one of the four levels outlined below
- Sponsor a single professional development or outreach event (flexible amount)
- Donate to SWE-BWS to support our local mission (flexible amount)

* “Girl” and “Female” includes all who identify as a female/woman

General Sponsorship Levels (provides benefits for a full year)

PLATINUM - Commitment of \$5000+

- Recognition as a PLATINUM Sponsor on SWE-BWS Website, Ecomm emails, social media, and promotional materials
- Opportunity for your engineers to participate in a local K-12 outreach event[‡]
- Name recognition at all K-12 outreach events in the local community, including on SWE-BWS science fair awards[‡]
- Name recognition as a sponsor of (2) two collegiate outreach events
- Name recognition as a sponsor of (1) professional development or networking event

GOLD - Commitment of \$2500-4999

- Recognition as a GOLD Sponsor on SWE-BWS Website, Ecomm emails, social media, and promotional materials
- Opportunity for your engineers to participate in a local K-12 outreach event[‡]
- Name recognition as a sponsor on the SWE awards that SWE-BWS volunteers give to middle and high school students at (3) three local Science Fairs
- Name recognition as a sponsor of (1) one collegiate outreach event
- Name recognition as a sponsor of (1) one professional development or networking event

SILVER - Commitment of \$1000-2499

- Recognition as a SILVER Sponsor on SWE-BWS Website, Ecomm email, social media, and promotional materials
- Opportunity for your engineers to participate in a local K-12 outreach event[‡]
- Name recognition as a sponsor on the SWE awards that SWE-BWS volunteers give to middle and high school students at (1) one local Science Fair

BRONZE - Commitment of under \$1000

- Recognition as a BRONZE sponsor on SWE-BWS Website, Ecomm email, social media, and promotional materials
- Opportunity for your engineers to participate in a local K-12 outreach event[‡]

Our section interacts with our members through various channels, including (as of July 2021):

- Ecomm email (approximately bi-weekly cadence; 25 sent in FY2021) with 761 subscribers
- Website: baltwashswe.org
- Social Media: Facebook Page (369 likes), Instagram (@swebws - 196 Followers), LinkedIn Group (70 members)

[‡] COVID-19 restrictions may impact our ability to participate in K-12 outreach activities in person or at all.